



| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
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| | 1 | 2 | 3 March eNews Available | 4 Training at 80 W Harrison PREA eCards - 11AM-12:30PM OSA & Customer for Life 1PM-2:30PM Profit Planning for Sales Professionals - LC 1PM-3PM Pioneer Press runs Chicago Tribune Local runs | 5 Chicago Social, April Issue - Signups Due | 6 |
| 7 Chicago Tribune - City runs Chicago Tribune - North runs | 8 Training at 2663 N Halsted PruAndYou & PMW - 11AM ToolkitCMA - 12PM | 9 | 10 | 11 Training at 80 W Harrison Realtor.com & VHT - 11AM I Object - Overcoming Common Objections - LC 1PM-3PM Online Seller Advantage Q&A - LC 1PM-3PM Chicago Tribune Local runs Hinsdalean runs | 12 Chicago Tribune - North runs | 13 |
| 14 Chicago Tribune - City runs Chicago Tribune - North runs Daylight Saving Time Begins | 15 Training at 80 W Harrison PruAndYou & PMW - 11AM ToolkitCMA - 12PM | 16 Getting the Most From the Brand - LC 1PM-2:15PM | 17 eCards 1: Introduction & Basics - Account Profile, Address Book & Steps to Creating & Sending - LC 1PM-2:15PM & 3PM-4:15PM St. Patrick's Day | 18 Training at 2663 N Halsted Realtor.com & VHT - 11AM What's the Difference - Articulating Your Competitive Advantage - LC 1PM-3PM Pioneer Press runs Chicago Tribune Local runs | 19 | 20 |
| 21 Chicago Tribune - City runs Chicago Tribune - North runs | 22 Chicago Tribune Ultimate Address 4/16 Issue - Signups Due | 23 Getting the Most From the Brand - LC 1PM-2:15PM | 24 Annual Awards Breakfast - 9AM Four Seasons Hotel, Chicago eCards 2: Adding Functionality - Photos, Links & Automation - LC 1PM-2:15PM & 3PM-4:15PM | 25 Rethink & Retool Your Listing Presentation - LC 1PM-2PM Chicago Tribune Local runs | 26 | 27 |
| 28 Chicago Tribune - City runs Chicago Tribune - North runs | 29 | 30 Getting the Most From the Brand - LC 1PM-2:15PM | 31 eCards 3: Advanced Applications - Forms, Multi-Page Templates - LC 1PM-2:15PM & 3PM-4:15PM | | | |

- To sign up for co-op advertising, the forms are available on PruAndYou.
- For questions about co-op advertising opportunities, email PAM@Rubloff.com
- To sign up for BluePrint training classes, email gwiit@Rubloff.com. Once locations are determined, attendees will receive an email with locations and times.

Advertising schedule is subject to change.

- **LC** - indicates a LIVE virtually instructed LearnCenter class on PREA Center. To enroll in a LearnCenter class, login to PREA Center, select "Education" and "Access LearnCenter" from the left. Once on the LearnCenter page, select "Virtual Instructor Led" and select the class you wish to enroll in. (For all virtually instructed LearnCenter classes, please enroll in advance as space is limited. If a class is full, select the next available date. Participation is possible anywhere there is a telephone and a computer with high-speed Internet access.) **Classes are subject to change - for the most up-to-date times and dates, please check online in the LearnCenter.**

APRIL

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